

GC 1377

Greater Los Angeles New Car Dealers Association Historical Records (1905-1980s)

Repository:

Seaver Center for Western History Research, Natural History Museum of Los Angeles County

Span Date:

1905-1987, undated; bulk: 1910-1970s, 1986-1987

Extent:

15 -1/2 archive letter size boxes; 3 full size archival box; 1 oversize box

Language:

English

Conditions Governing Use:

Permission to publish, quote or reproduce must be secured from the repository and the copyright holder

Conditions Governing Access:

Research by appointment only

Preferred Citation:

Greater Los Angeles New Car Dealers Association Historical Records (1905-1980s), Seaver Center for Western History Research, Los Angeles County Museum of Natural History

Processing History:

The collection is still in process and the finding aid is subject to change. The collection was processed by Kim Walters with funding from the Greater Los Angeles New Car Dealers Association.

Abstract:

The Greater Los Angeles New Car Dealers Association (GLANCDA) Historical Records is comprised of bound albums, reports and scrapbooks; photographs; clippings; floor plans; and ephemera pertaining to the activities of the Association, particularly identified by earlier organizational names that have changed since 1905.

Creators:

Licensed Motor Car Dealers Association of Los Angeles

Los Angeles Motor Car Dealers Association (LAMCDA)

Motor Car Dealers Association of Los Angeles (MCDA)

Motor Car Dealers Association of Southern California (MCDASCA)

Greater Los Angeles New Car Dealers Association (GLANCDCA)

Historical Note:

The first Los Angeles Auto Show sponsored by the Licensed Motor Car Dealers Association, was held in 1908 at the cyclodrome venue located at Tenth and Main (LA Examiner Nov. 4, 1937, Auto Show Clippings volume). In 1910 the show was held at Fiesta Park, Los Angeles which was located in a block bordered by Grand Avenue, 12th Street, Hope Street, and Pico Boulevard. (Advertisement in the Morning Press, Santa Barbara 19 February 1910, page 2 column 3) The 8th Annual Auto Show was held in Prager Park, Los Angeles located between Grand Avenue, Washington Boulevard and Hill Street. The auto show continued to be held at this location during the 1920s and where it was held in large tents. On March 5, 1929, soon after the auto show opened, there was a great fire caused by an electrical circuit in an airplane exhibition that caught fire and destroyed all the new cars. Estimates of the damage range from about \$1 million to \$1.25 million (in today's dollars, about \$25.1 million to \$31.4 million). Reports in the newspaper were that around 2500 attendees watched as the fire burned. As many as 320 cars were destroyed, among them Auburn's one-off cabin speedster, a two-passenger bicycle-fendered, bobtail coupe that had previously received praise at that the 1929 New York Automobile Show. A few days later the show was moved to the Shrine Auditorium on West Jefferson Boulevard, which was the show venue through 1934. <https://www.hemmings.com/blog/2014/03/05/the-day-the-los-angeles-auto-show-went-up-in-flames/> (accessed December 14, 2018)

Once the Pan Pacific Auditorium (7600 West Beverly Blvd., Los Angeles) opened in 1935 the auto show moved to auditorium where it was held until the site closed in 1972 when the show was moved to the Los Angeles Convention and Exhibition Center on Figueroa Street. During World War II through 1951 the LA Auto show went on hiatus. <https://www.nytimes.com/2013/12/03/automobiles/autoshow/the-great-los-angeles-auto-show-fire-of-1929.html> (accessed December 14, 2018)

Name of Sponsoring Groups:

Licensed Motor Distributors Alliance of Los Angeles, Incorporated December 13, 1909

Motor Car Dealers Association of Los Angeles merged with Licensed Motor Distributors Alliance August, 1, 1911, dissolved Apr. 29, 1926

Motor Car Dealers Association of Southern California (MCDA), incorporated December 23, 1935 – 1966

Los Angeles Motor Car Dealers Association (LAMCDA), incorporated? Merged with MCDA December 20, 1966 the name Los Angeles Motor Car Dealers Association was the surviving corporation.

Greater Los Angeles New Car Dealers Association (GLANCD A)

Related Collections:

GC 1145-10367 Automobile Dealers' Association of Southern California

GC 1145-10981 Motor Car Dealers Association of Los Angeles

GC 1145-61551 Motor Car Dealers Association of Southern California

GC 1342 Ralph Hamlin (1880-1974) Collection

GC 1337 Automotive Literature Collection

P-115 Ralph Hamlin Collection (photographs)

P-278 Automotive Photo Collection

NHMLAC History Department's Material Culture Collection

Scope and Content:

The Greater Los Angeles New Car Dealers Association (GLANCD A) Historical Records is comprised of bound albums, reports and scrapbooks; photographs; clippings; floor plans; and ephemera pertaining to the activities of the Association, particularly identified by earlier organizational names that have changed since 1905.

Bound albums contain meeting minutes of directors and members. The albums reflect the earliest activities of the organization under the following names: the Automobile Dealers Association of Southern California, the Motor Car Dealers Association of Los Angeles, and the License Motor Distributors Alliance of Los Angeles.

Bound reports on annual auto shows. Each Report of the Director contains finance reports, member and exhibitor listings, daily gate records, communication bulletins and photographs that have been digitized (February 2019).

More than 800 photographs cover the Los Angeles Auto Shows (1920s-1969) and the portraits of the directors from circa 1910 through 1970s. The Auto Shows from 1935-1970 were held at the Pan Pacific Auditorium, 7600 W. Beverly Blvd., Los Angeles, Calif. There are images from the late 1980s that cover events of the Los Angeles Motor Car Association members.

News clippings include publicity contained in scrapbooks and entire special auto sections; floor plans of auto shows; and ephemera includes tickets, passes, invitations and envelopes.

The collection is divided into the following series:

Series 1: Photographic Series, 1910-1987

Series 2: Auto Show Publicity Clippings

Series 3: Report of the Director

Series 4: Miscellaneous Ephemera

Indexing Terms:

Automobile dealers – California

Automobile dealers – California – Los Angeles

Automobile dealers – California – San Diego

Automobile industry and trade – California—Los Angeles

Automobile industry and trade – California – San Diego

Automobile industry and trade – History – 20th century—Exhibitions

Automobile shows – California – Los Angeles

Automobile shows – California – San Diego

Automobiles—California — Los Angeles

Automobiles – Exhibitions

Automobiles --Equipment and supplies

Automobiles, Racing

Automobiles 1900-1940

Automobiles 1950-1970

Experimental automobiles

Los Angeles Auto Show

San Diego Auto Show

Pan Pacific Auditorium (Los Angeles, Calif.)

Art deco (Architecture) – California – Fairfax (Los Angeles, Calif.)

Auditoriums – California – Fairfax (Los Angeles)

Licensed Motor Car Dealers Association of Los Angeles

Motor Car Dealers Association of Los Angeles

Los Angeles Motor Car Dealers Association

Motor Car Dealers Association of Southern California

Great Los Angeles New Car Dealers Association

Automobile Club of Southern California

Streib, Arthur

Gladser Studio

Murillo, Los Angeles
Nelson Tiffany Photography
Pucillo, Richard A.

Collection Content:

Photographic Series 1910-1987 (Boxes 1-15)

Photographic Series includes portraits of directors, stills for auto shows from the early 1920s through the 1960s and images of events. The shows dating between the 1920s through the 1960s were sponsored by the Motor Car Dealers Association and the Los Angeles Motor Car Dealers Association. The later Los Angeles Auto Shows were sponsored by the Greater Los Angeles New Car Dealers Association. The shows that date from the 1935-1971 and were held in the Pan Pacific Auditorium, with the majority of the photographs taken by Art. Streib, Art Streib Studio or Art Streib Photographers. The 1950s-1960s images are arranged as they were filed in the original yearly binders/albums. This series is arranged as follows: Los Angeles Auto Shows 1950s-1960s (Boxes 1- 12), Miscellaneous Stills 1910-1960s (Boxes 13-14), and Portraits of Directors 1910-1987 (Box 15). All images are organized by the way they were housed in the original albums, files and boxes. The primary photographers include: Arthur C. Streib credit lines appear as Art. Streib, Art Streib Studio, Art Streib Photographers, Los Angeles; Gladser Studio, Los Angeles; Murillo, Los Angeles.

Thumbnail images can be viewed at <https://collections.nhm.org/seaver-center/>

Series 1: Photographic Series Container Listing

Box 1: Los Angeles Auto Show 1954. Date information from the billboard advertisement: “World’s First 1954 American and Imported Auto Show” Jan. 15-Jan. 24, 1954. Featuring Xavier Cugat. Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd., Los Angeles. Photographs by Art Streib Studio 955 South Hope Street, Los Angeles 15, Calif. All images are stamped on the verso with the photography studio information and the studio’s negative number.

- Total Number of Images 37: 35 -- 8x10” black and white images. 2 -- 8x19” black and white panoramic views of the show. (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 2: Los Angeles Auto Show 1955, “Golden Anniversary.” Year information was provided by a note on the binder, the month held is unknown. There is no billboard advertisement photograph. Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd, Los Angeles. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. All images are stamped on the verso with the photography studio information and the studio’s negative number.

- Total Number of Images 45: 44 -- 8x10" black and white images. 1 -- 8x19 ½" black and white panoramic view of the show. (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 3: Los Angeles International Auto Show 1956? Nov. 15-Nov. 25. Date information from the billboard advertisement: "Fiesta of American and Imported Cars for 1957". Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd, Los Angeles, California. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. All images are stamped on the verso with the photography studio information and the studio's negative number.

- Total Number of Images 30: 28 -- 8x10" black and white images. 1 -- 8x10" sheet with 6 color images size: 2 ¼ x 2 ¼ ". 1 8 x20 ½" black and white panoramic view of the show (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 4: Los Angeles Auto Show 1957? There is no billboard advertisement, the estimated date is found in two images GC-1377-04-011 for a DeSoto which has a plate with a date 1958; and GC-1377-04-021 for Hillman 50th Anniversary. Research for the Chrysler Imperial model GC-1377-04-12 indicates the grill was changed for the 1958 model, so this is probably the show held in 1957 featuring 1958 models. (KW September 13, 2018) Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd., Los Angeles, Calif. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. All images are stamped on the verso with the photography studio information and the studio's negative number.

- Total Number of Images 36: 34 -- 8x10" black and white images. 1 -- 8x10" sheet with 4 color transparency images. 1 7 ¾"x 19 ¾" black and white panoramic view of the show. (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 5: 36th International Auto Show, "Most Exciting Yet!" November 14- November 23, 1958? or 1959? Date information for the month is from the billboard advertisement. Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd., Los Angeles, California. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. All images are stamped on the verso with the photography studio information and the studio's negative number.

- Total Number of Images 40: 37 -- 8x10" black and white images. 2 -- 8x10" sheets with 6 color images each. 1 -- 8x20 ½" black and white panoramic view of the show. (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 6: Los Angeles Auto Show, early 1960s (1962-1964 year estimate based on the Comet Station Wagon, and the Mercury Consul Capri, GC-1377-06-005 K. Walters September 17, 2018). No billboard advertisement. Held at the Pan Pacific Auditorium, on 7600 W. Beverly Blvd., Los Angeles, California. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. Most of the images are stamped on the verso with the photography studio information and the studio's negative number. Includes a business card "Compliments of art streib studio photographers, Jeannette Neil Streib" (card scanned Sept. 2018)

- Total Number of Images 30: 30 -- 8x10" black and white images. No panoramic view.

Box 7: Los Angeles Auto Show, 1963? (1964?) Information for the year(s) came from a post-it on original binder, and Image GC-1377-07-003 “See yourself in a 1964 Lincoln Continental. No billboard advertisement. Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd, Los Angeles, California. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. The majority of the images are stamped on the verso with the photography studio information and the studio’s negative number.

- Total Number of Images 36: 35 -- 8x10” black and white images. 4 -- color transparencies with 2 images/transparency 2x2”. No panoramic view.

Box 8: Los Angeles Auto Show, Oct. 23-Nov. 1, 1964. Dates are verified by the billboard advertisement image: GC-1377-08-001, and GC-1377-08-004, verifies year on verso. Held at the Pan Pacific Auditorium, 7600 W. Beverly Blvd., Los Angeles, California. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. The majority of the images are stamped on the verso with the photography studio information and the studio’s negative number.

- Total Number of Images 43: 38 -- 8x10” black and white images. 1 -- 8x10” color image. 4 – black and white panoramic views: 7 ½”x17 ½”; 7 ¾”x 17 ¾”; 8 x 18 ¾”; 8x20 ¾”. (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 9: Los Angeles Automobile Show, Oct. 22-Oct. 1965/1966, 43rd International. (GC-1377-09-004). Date information from the billboard advertisement. Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd, Los Angeles, California. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. The majority of the images are stamped on the verso with the photography studio information and the studio’s negative number.

- Total Number of Images 44: 40 -- 8x10” black and white images. 2 -- 8x10” color images, and 1 -- sheet with 2 5x7” color images. 1 – 8x18 ¾” black and white panoramic view. (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 10: Los Angeles Auto Show, 44th Southern California International, Oct. 28-Nov. 6, 1966. Information for the month is from the billboard advertisement. Held in 1966 displaying autos for 1967? (Date on verso of GC-1377-10-007 and GC-1377-10-008 confirms the year is 1966.) Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd, Los Angeles, California. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. The majority of the images are stamped on the verso with the photography studio information and the studio’s negative number.

- Total Number of Images 52: 48 -- 8x10” black and white images. 2 -- 8x10” color images. 1 -- 6 12/”x18 ¾” color panoramic view; 1 -- 7 ¼”x18” black and white panoramic view. (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 11: Los Angeles Auto Show 1967? “See What’s great for ’68!” 45th International Auto Show, Oct. 27-Nov. 5. The month information is from the billboard advertisement. Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd, Los Angeles, California. Photographs by Art

Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. The majority of the images are stamped on the verso with the photography studio information and the studio's negative number. Theme "Wonderful World of Wheels, presented by Petersen Publishing Company" (see GC-1377-11-024)

- Total Number of Images 61: 57 -- 8x10" black and white images. 2 -- 8x10" color images. 2 -- color panoramic views: 7 14" x 15 1/4"; 6 1/2" x 17". (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 12: Los Angeles Auto Show, 46th International "First in the Nation", Oct. 25-Nov. 3 1968, showing cars for 1969. The month information is from the billboard advertisement. Year information is from a banner that is on the tent entrance exterior "Auto Show '68). In addition for many of the signs and banners throughout the hall there are some Olympic ring symbols. Held at the Pan Pacific Auditorium on 7600 W. Beverly Blvd., Los Angeles, California. This particular auto show featured several experimental or concept cars by Buick and Dodge. Photographs by Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles 27, Calif. The majority of the images are stamped on the verso with the photography studio information and the studio's negative number. There are four color images taken by Richard A. Pucillo, Photographer 2024 Meyer Pl. Costa Mesa. They have his negative numbers (GC-1377-12-0177, GC-1377-12-055, GC-1377-12-056, GC-1377-12-057)

- Total Number of Images 58: 51 -- 8x10" black and white images; 4 -- 8x10" color images; 3 -- black and white panoramic images, 8x18 1/2"; 7 1/4" x 15 3/4"; 8x18" (The panoramic view consists of 2 images scotch taped together on the verso.)

Box 13: This box contains two reports with images of car shows from the mid-1950s. One is from the 1953 Los Angeles Car Show and the second is from the 1955 San Diego International Car Show.

- GC-1377-13-LA53: Spiral bound book about 3 inches thick which was given to Factory Sales Managers and Zone Managers, dated March 11, 1953. This provides information and photographs for the 30th Los Angeles International Automobile Show Jan. 30-Feb. 8, 1953. Held at the Pan Pacific Auditorium, on 7600 W. Beverly Blvd., Los Angeles, California. Information from the billboard advertisement: "The Nation's First 1953 Auto Show International, All American and Imported Cars"; "King of Rhumba Xavier Cugat (1900-1990) and Abbe Lane (1932-) And Stage Show." This is the thirteenth International Los Angeles Auto Show, sponsored by the Motor Car Dealers Association of Los Angeles. Photographs by Art Streib Studio, 955 South Hope Street, Los Angeles 15. The majority of the images are stamped on the verso with the photography studio information and the studio's negative number. It includes typed reports on onion skin paper, Information brochure for the exhibitors, tickets, summary of the events and floor plan. (Oct. 4, 2018 only the photographs were digitized. K. Walters)

- Total Number of images 66: 48 -- 8x10" black and white images; 18 -- 8x10" color images
- GC-1377-13-SD55: This is a note book for the 1955 San Diego International Automobile Show held in Balboa Park Feb. 2-6, 1955. Spike Jones and His Musical Insanities, sponsored by the Motor Car Dealers Association of San Diego County. "This is the first time in Twenty-two years that the auto show had been held." Helen Grayco (1924-) is the featured vocalist with Spike Jones' orchestra. Photographer not identified.
 - Total Number of images 5, plus letter: 6 -- 8x10" black and white images, plus 5 - 2x 8/12" typed descriptions (each photograph has a separate typed description which has been digitized.) 1 Typed Cover Sheet 8 ½ x 11"

Box 14: Auto Shows Miscellaneous Stills, 1920-1950s, 1970s, multiple venues, and multiple photographers. These were all in an enveloped labelled Miscellaneous Stills. Some folders contain multiple images.

- Total Number of images 63: the majority are black and white, various sizes, some color.
 - GC-1377-14-001 Auto Show: 5 -- black and white 8x10" images, mounted on tissue paper with descriptions, all interior shots. No location, 1920, Photographer: Hughes Photo
 - GC-1377-14-002 Auto Show: 2 -- black and white 8x10" images, mounted on tissue paper, with descriptions, all exterior shots. Location: Hill Street, 1926, Photographer: Art. Streib, L.A.
 - GC-1377-14-003 Auto Show: 1 -- black and white 8x10" image, Washington and Hill Street, 1927 Photographer: Art. Streib, 120 ½ S. Broadway, Cloth mounted
 - GC-1377-14-004 Auto Show, Shrine Auditorium 1930, 1 -- black and white 8x10" image, Photographer Art. Streib, 120 ½ S. Broadway
 - GC-1377-14-005 LA Auto Show Jan. 3 - 13, Wilshire and Fairfax billboard advertisement 1935 "All the sensational new models for 1935", 1 -- black and white 8x10" image, Photographer: Art. Streib, 130 S. Broadway, cloth mounted
 - GC-1377-14-006 Auto Show, Wilshire and Fairfax, 1935 1 -- black and white 8x10" image, Photographer: Art. Streib, 130 S. Broadway, cloth mounted
 - GC-1377-14-007 Auto Show 1937, 1 -- 8x10" image, Photographer: McCurry Photo. Remarks from verso in pencil: "Picture taken in 1937 when we were both Ford-Merc & Lincoln Del. At old location." (Howard Ford Sacramento, California.)
 - GC-1377-14-008 Automobile Club of Southern California, billboard and building on 2601 S. Figueroa. 2 -- 8x10" images Photographer: Keystone Photo Service Inc. (GC-1377-14-008-002 has information for publishing the photograph is *Automotive Age Dealer Book*, page 38)
 - GC-1377-14-009 Universal Studio May 1944; 2 -- 8x10" black and white images of members of the Chicago Automotive Trade Assoc., National Automobile Dealers

- Association (N.A.D.A.) and Motor Car Dealers Assoc. Universal Stars: Ann Gwynne and Louise Allbritton. Credit line: Copyright, 1944 Universal Pictures Co., Inc.
- GC-1377-14-010 LA Auto Show, 1940s-1950s, no location listed; 3 -- 8x10" black and white photographs, Photographer Art Streib (130 S. Broadway), Art Streib Studio (955 South Hope St.), and Art Streib Photographers (1972 Hillhurst Ave.)
 - GC-1377-14-011 LA Auto Show, Pan Pacific Auditorium "Golden Anniversary Exhibition of New Cars for 1955, Here Jan. 21-30, Inc." Photographers: Art Streib Photographers (1972 Hillhurst Ave.) 1 -- 8x10" black and white image.
 - GC-1377-14-012 LA Auto Show 1950s, Pan Pacific Auditorium, Photographer: no credit line, possibly Art Streib Photographers? 1 -- 8x10" color image.
 - GC-1377-14-013 LA Auto Show 1950s, Pan Pacific Auditorium, Photographer: no credit line, possibly Art Streib Photographers? 1 -- 8x10" color image.
 - GC-1377-14-014 Joint Meeting LAMCDA and MCDA, Coconut Grove, Ambassador Hotel May 7, 1956. Photographer: Art Streib Photographers (1972 Hillhurst Ave.) has the studio negative numbers. 2 -- 8x10" black and white images.
 - GC-1377-14-015 Board of Directors, MCDA of Southern California 1956-1957. Photographer: Art Streib Photographers (1972 Hillhurst Ave.) has the studio negative numbers. 3 -- 8x10" black and white images.
 - GC-1377-14-016 Board of Directors, MCDA of Southern California 1957-1958. Taken September 1957. Photographer: Art Streib Photographers (1972 Hillhurst Ave.) has the studio negative numbers. 1 -- 8x10" black and white image.
 - GC-1377-14-017 LA Auto Show Pan Pacific Auditorium. Date: circa 1958-1959. Photographer: Ralph Widman (2434 Gower Street, Hollywood, Calif.) Based on the image of the Edsel (1958-1960) the show dates between 1957 and 1959. The image showing the Edsel's grill which makes this a 1960s model which was made in 1959 for the Oct. 1959 Auto Shows. Total Images 32: 28 -- 5x7" black and white images; 4 -- 5x7" color images. Some of these photographs have Widman's numbers on the verso.
 - GC-1377-14-018 LA Auto Show, Pan Pacific Auditorium or the Los Angeles Convention Center? Date Taken: 11/5/1972 Photographer: Photography Inc. (325 East Florence Ave, Inglewood, Calif. 1 -- 8x10" black and white contact sheet with 5 images. Pasted on a board 8 1/2x11"
 - GC-1377-14-019 LA Auto Show Location? Date circa 1970, Photographer: Keller Photo (9876 Wilshire Blvd.) 1 -- 8x10" black and white image.
 - GC-1377-14-020 Foster and Kleiser "For 10 Dependable ?? Brothers Motor Car" circa 1920s-1930s no location. Photographer: Unidentified. 1 -- 8x10" black and white image.

Box 15: Directors and Officers 1920s-1980s of Los Angeles Motor Car Directors (LAMCDA) 1920s-1980s, the majority of the men are identified by their name and their company; and Motor Car Dealers Association (MCDA) contact sheets of meetings dating circa 1986-1987. The

folders are arranged alphabetically (folders 1-65), the remaining folders are arranged by date (folders 66-85). Most locations are unidentified. Photographers include: Art. Streib, Art Streib, Art Streib Studio, Art Streib Photographers; Murillo Photo, Los Angeles; Gladser Studio; Keller Photo; Nelson Tiffany Photography, unidentified photographers. See container listing for additional information.

- Total Number of images 160: 122 -- black and white prints; 37—black and white contact sheets and 1 -- color contact sheet, various sizes. The contact sheets average between 12-15 images per sheet; a few of the sheets have been cut and only have 3-4 images.

Series 2: Auto Show Publicity Clippings (Boxes 16-17)

Box 16: Publicity Clippings for the 1937 Auto Show: 25th Annual Automobile Show “Silver Jubilee” October 31 – November 3, 1937. Sponsored by Los Angeles Motor Car Dealers’ Association, Held at the Pan Pacific Auditorium, 7600 Beverly Blvd.

- Clippings packet 1: Automobile Section, Los Angeles Times, Oct. 31-Nov. 3, 1937
- Clippings packet 2: Automobile Section, Hollywood Citizen News, Oct. 31-Nov. 3, 1937
- Clippings packet 3: Automobile Section, L.A. Herald & Express, Oct. 31-Nov. 3, 1937
- Clippings packet 4: Automobile Section, Southwest Wave, Oct. 29, 1937
- Clippings packet 5: Automobile Section, L. A. Examiner, Oct. 31-Nov. 4, 1937
- Clippings packet 6: Automobile Section, L. A. Evening News, Oct. 30 & Nov. 3, 1937
- Clippings packet 7: Automobile Section, L. A. Daily News, Oct. 30 & Nov. 3, 1937
- Bound volume: Publicity, Metropolitan Papers, L. A. Auto Show Oct.-Nov. 1937. Held at the Pan Pacific Auditorium. The clippings in this volume are mounted on paper from Chet Crank, Inc., 1709 West Eighth Street, Los Angeles. There is a letter dated Nov. 22, 1937 addressed to Mr. Burt Roberts, L.A. Motor Car Dealers Assn., 680 Chamber of Commerce Bldg., LA from Chet Crank, President of Chet Crank, Inc. Advertising. He gives a summary of the stories in the various volumes. This “Silver Jubilee Automobile Show”. Also includes is a spread sheet listed by title of the newspapers and the dates for Oct. and Nov. 1937 when they ran articles about the show.
- Bound volume: Publicity, Community Papers, L. A. Auto Show Oct.-Nov. 1937. Held at the Pan Pacific Auditorium. The clippings in this volume are mounted on paper from Chet Crank, Inc., 1709 West Eighth Street, Los Angeles.
- Bound volume: Publicity, Out of Town Papers, L. A. Auto Show Oct.-Nov. 1937. Held at the Pan Pacific Auditorium. The clippings in this volume are mounted on paper from Chet Crank, Inc., 1709 West Eighth Street, Los Angeles.

Box 17: Publicity Clippings (oversize box)

- Bound volume of clippings for the 26th Annual Auto Show, 1938 sponsored by the Los Angeles Motor Car Dealers Association, Pan Pacific Auditorium Nov. 12-20, 1938.

Includes an oversized poster: "Facts about the Automobile and Its Effects on the Business and General Welfare of the World" There is a letter dated Apr. 14, 1939, addressed to Mr. Burt Roberts, L.A. Motor Car Dealers Assn., 680 Chamber of Commerce Bldg., LA from Chet Crank, President of Chet Crank, Inc. Advertising. He gives a summary of the stories in the various volumes. At the back of the volume are envelopes for various newspapers for the Automobile Show.

Series 3: Report of the Director:

Box 18: Director's reports for 1935, 1938, 1939

- 22nd Annual Auto Show, 1935, January 5-13, 1935, held at Wilshire Boulevard and Fairfax. Sponsored Los Angeles Motor Car Dealers Association. Includes Report of the Audit, reports, letters, and samples of forms, passes and some 8x10" black and white glossy photographs by Art. Streib, 130 S. Broadway, Los Angeles
- 23rd Annual Auto Show, 1935 November 2-10, 1935 Sponsored Los Angeles Motor Car Dealers Association, held Auto Show building 7600 Beverly Blvd. east of Fairfax. (Pan Pacific Auditorium) Includes Report of the Audit, reports, letters, and samples of forms, passes and some 8x10" black and white glossy photographs by Art. Streib, 130 S. Broadway, Los Angeles
- 26th Annual Auto Show, 1938 November 12-20, 1938 Sponsored Los Angeles Motor Car Dealers Association, Pan Pacific Auditorium 7600 Beverly Blvd. Includes Report of the Audit, reports, letters, samples of forms, passes and some 8x10" black and white glossy photographs by Art Streib, 955 South Hope Street, Los Angeles
- 27th Annual Auto Show, 1939 October 14-22, 1939 Sponsored Los Angeles Motor Car Dealers Association, Pan Pacific Auditorium 7600 Beverly Blvd. Includes Report of the Audit, reports, letters samples of forms, passes and some 8x10" black and white glossy photographs by Art Streib, 955 South Hope Street, Los Angeles

Series 4: Miscellaneous Ephemera:

Box 17 (oversized): Floor Plans

- Floor plans 001-007 these plans are executed on oil cloth, blue prints, and hand drawn on cardboard. Date unknown. Most plans show street entrances for Hill or Washington. These plans are for an exhibition space prior to the move of the LA Auto show in 1935 to the Pan Pacific Auditorium. Condition: Folded and fragile.

Box 19: This currently has miscellaneous materials such as magazines and tickets for entrance to the auto show. (Waiting for the remainder of the material 9/5/2018)

- Program 49th Southern California International Auto Show, Oct. 29 - Nov. 7, 1972 held at the Los Angeles Convention and Exhibition Center, under the auspice of the Motor Car Dealers Association of Southern California
- Show Tickets 001-048 for the LA Auto Shows, Motor Car Dealers Association of Southern California. 46th Southern California International Automobile Show Oct. 25 – Nov. 3, 1968, Pan Pacific Auditorium and 47th Southern California International Automobile Show Oct. 31- Nov. 9 1969, Pan Pacific Auditorium

Greater Los Angeles New Car Dealers Association Historical Records (1905-1980s) GC 1377**Box 15: Directors and Officers 1920s-1980s Los Angeles Motor Car Dealers Association (LAMCDA) and Motor Car Dealers Association of Southern California (MCDA or MCDASC) -- Folder Level Description**

Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-001-001	Portrait of an Unidentified Man	Streib, Art	circa 1950	Studio Portrait of an Unidentified man who was probably a director of the LAMCDA. From the verso: Please Credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 167-3	8x10" Black and White Glossy Print
GC-1377-15-001-002	Portrait of an Unidentified Man	Streib, Art	undated	Studio Portrait of an Unidentified man who was probably a director of the LAMCDA. From the verso: Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib Number: 40419	8x10" Black and White Glossy Print
GC-1377-15-002	C. S. Anthony	Unidentified Photographer	undated	Studio Portrait; From verso: C. S. Anthony. Pencil #28 Note: The print has been trimmed, the proper right side is uneven	4 3/4" x 6 3/4" Black and White Matte Print
GC-1377-15-003	Charles E. Anthony	Unidentified Photographer	undated	Studio Portrait; From verso: Chas. E. Anthony. Pencil # 6 Note: The print has been trimmed. Condition on proper left side some of the emulsion has been taken off, it appears to have been in an oval frame at one time.	4 3/4" x 6 3/4" Black and White Glossy Print
GC-1377-15-004	R. L. Antoni	Unidentified Photographer	undated	Studio Portrait; From verso: R. L. Antoni. Pencil # 8 Note: The print has been trimmed, the proper right side is uneven	4 3/4" x 6 3/4" Black and White Glossy Print
GC-1377-15-005	Wallace Austin	Streib, Art	1950 December	Studio Portrait; From verso: Wallace Austin, Director LA, V.P. Paul G. Hoffman Co.; 12/50 Please Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 20097	8x10" Black and White Glossy Print
GC-1377-15-006	Lester C. Bacon	Gladser Studio	undated	Studio Portrait; From verso: Lester C. Bacon, Bacon & Laughlin Motor Sales, 1220 East 7th Street, Los Angeles. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-007-001	Andrew Baldwin	Murillo Photo	undated	Studio Portrait; From verso: Andrew Baldwin; Please credit Murillo Photo	8x10" Sepia Toned Print
GC-1377-15-007-002	Andrew Baldwin	Boyé Portrait	undated	Studio Portrait; From verso: Andrew Baldwin (deceased); Please credit Boyé Portrait	8x10" Sepia Toned Print
GC-1377-15-008	Ben Barclay	Gladser Studio	undated	Studio Portrait; From verso: Ben Barclay, Ben Barclay Motors, 1050 E. Slauson Ave., Los Angeles 11, California. Ford. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-009	Howard C. Barish	Unidentified Photographer	undated	Portrait; From verso: Howard C. "Bud" Barish. (Tharton)	4x5" Black and White Glossy Print

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GC-1377-15-010	Domenich Basso	Gladser Studio	undated	Studio Portrait; From verso: Domenic Basso c/o Domenich Basso, 1201 N. Broadway, Los Angeles; DeSoto & Plymouth. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-011	Lloyd G. Bauer	Gladser Studio	undated	Portrait; From verso: Lloyd C. Bauer, Brokaw-Bauer Co. 501 S. Broadway; Los Angeles. Chevrolet. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-012	Warren Biggs	Gladser Studio	undated	Studio Portrait; From verso: Warren Biggs, Warren Biggs Company, 611 S. La Brea Ave., Los Angeles. Studebaker. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-013	Ralph B. Bliss	Gladser Studio	undated	Studio Portrait; From verso: Ralph B. Bliss, BLISS & PADEN, 1290 Westwood Blvd., Los Angeles. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-014	W. R. Boyle	Gladser Studio	undated	Studio Portrait; From verso: W. R. Boyle, BOYLE & FOX, 4531 Hollywood Blvd, Los Angeles. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-015	C.S. Brokaw	Gladser Studio	undated	Portrait; From verso: C. S. Brokaw, Brokaw-Bauer Co. 5001 S. Broadway, Los Angeles. Chevrolet. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-016-001	J. E. Brown	Witzel Photo	undated	Studio Portrait; From verso: J. E. Brown, General Manager; Don Lee, Inc. Cadillac & La Salle Distributor, Director- Los Angeles Motor Car Dealers Association. "Attention all Publications, Permission is hereby given to all publications to reproduce this photograph providing the proper credit is given." Witzel Photo	4 3/4" x 7 1/2" Black and White Glossy Print
GC-1377-15-016-002	J. E. Brown	Streib, Art	undated	Studio Portrait; From verso: J. E. Brown, Member Twenty Seventh Auto Show Committee. General Manager; Don Lee, Inc. Cadillac & La Salle Distributors and Oldsmobile Dealer. Please Credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 2347360-2	8X10" Black and White Glossy Print
GC-1377-15-017	D. K. Butterfield	Unidentified Photographer	undated	Studio Portrait; From verso: D. K. Butterfield. Pencil #10 Note: The print has been trimmed, the proper right side is uneven	4 3/4" x 6 3/4" Black and White Matte Print
GC-1377-15-018	Earl Carpenter	Streib, Art	undated	Studio Portrait; From verso: Earl Carpenter; Please credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 167	8x10" Black and White Glossy Print
GC-1377-15-019	Roy S. Carrington	Western Photographic Service	undated	Studio Portrait; From verso: Roy S. Carrington; Please credit Western Photographic Service	8x10" Black and White Glossy Print
GC-1377-15-020	Ray Chamberlain	Louft & Wolf	1944	Studio Portrait; From verso: Ray Chamberlain; Louft & Wolf, Commercial Photographers, 933 G Street, N. W. Washington, D.C.	4x5" Black and White Glossy Print

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GC-1377-15-021	Lymen P. Clark	Ralph W. Browne	undated	Studio Portrait; From verso: Lymen P. Clark, 425 So. Brand Blvd, Glendale, Calif. Photographer: Ralph W. Browne	4X6" Black and White Glossy Print
GC-1377-15-022	C. H. Craig	Gladser Studio	undated	Studio Portrait; From verso: C. H. Craig, Winslow B. Belix Co. 1201 S. Grand Avenue, Los Angeles. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-023	A. W. Crippen	Unidentified Photographer	undated	Studio Portrait; From verso: A. W. Crippen. Pencil #14 Note: The print has been trimmed, the proper right side is uneven. Condition: glue residue on front of print	4 3/4" x 6 3/4" Black and White Matte Print
GC-1377-15-024	A. W. Crossman	Streib, Art	undated	Studio Portrait; From verso: A. W. Crossman; Photo By Art Streib 120 1/2 S. Broadway, Los Angeles. No Streib Number	8x10" Black and White Glossy Print
GC-1377-15-025	M. Robert Deo	Streib, Art	1951 April	Portrait; From verso: M. Robert Deo, Managing Director, National Automobile Dealers Association (NADA). Speaker Before Annual Meeting of Motor Car Dealers Assn. of So Cal., April 1951. Please Credit Art Streib Studio, 955 South Hope Street, Los Angeles. Streib Number: 20834-2	8x10" Black and White Glossy Print
GC-1377-15-026	J. J. DeJarnette	Streib, Art	undated	Studio Portrait; From verso: J. J. DeJarnette, Director, Los Angeles Motor Car Dealers Association. Vice Pres. & Gen. Mgr. Distributor Dodge Brothers Motor Car & Trucks. Please Credit Art Streib 120 1/2 S. Broadway Los Angeles. Streib Number: 428	8x10" Black and White Glossy Print
GC-1377-15-027	A. J. Dingeman	Bain Photo Service	undated	Studio Portrait; From verso: A. J. Dingeman; Ford-Mercury-Lincoln Zephyr Dealer, 3rd & Oxnard, Oxnard, Calif. Member of Board of Directors Motor Car Dealers Assn. of So Calif. Member of Board of Directors National Automobile Dealers Assn. Bain Photo Service, Oxnard, Calif.	5x7" Black and White Glossy Print
GC-1377-15-028	Clarence J. Dixon	Gladser Studio	undated	Studio Portrait; From verso: Clarence J. Dixon. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-029-001	Charles H. Elmendorf	Gladser Studio	undated	Studio Portrait; From verso: Charles H. Elmendorf. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-029-002	Charles H. Elmendorf	Streib, Art	undated	Studio Portrait; From verso: Charles H. Elmendorf. Please credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 20187-1	8x10" Black and White Glossy Print
GC-1377-15-030	Russell Ewbank	Streib, Art	undated	Studio Portrait; From verso: Russell Ewbank. Please credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 20020	8x10" Black and White Glossy Print

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GC-1377-15-031-001	J. Ben Fahy	G. Edwin Williams	undated	Studio Portrait; From verso: J. Ben Fahy, Ford Dealer, LA (deceased) Note: Photographer's name is on the front of the photograph signed: G. Edwin Williams, LA	5x7" Black and White Matte Print
GC-1377-15-031-002	J. Ben Fahy	G. Edwin Williams	undated	Studio Portrait; From verso: J. Ben Fahy, Ford Dealer, LA (deceased) Note: Photographer's name is on the front of the photograph signed: G. Edwin Williams, LA	8x10" Sepia Toned Print
GC-1377-15-032	Benjamin Finch	Murillo Photo	undated	Studio Portrait; From verso: Benjamin Finch. Please credit Murillo Photo	7 1/2" x 9 1/2" Black and White Glossy Print
GC-1377-15-033	Cort Fox	Gladser Studio	undated	Studio Portrait; From verso: Cort Fox, Boyle & Fox, 4531 Hollywood Blvd., Los Angeles; Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-034-001	George C. Fortner	Gladser Studio	undated	Studio Portrait; From verso: Mr. George C. Fortner, Director Los Angeles Motor Car Dealers Assn. Fortner Motor Company (Ford) 4120 South Western Ave., Los Angeles; Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-034-002	George C. Fortner	Gladser Studio	undated	Studio Portrait; From verso: Mr. George C. Fortner, Director Los Angeles Motor Car Dealers Assn. Fortner Motor Company (Ford) 4120 South Western Ave., Los Angeles; Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-035	Byron C. Foy	Murillo Photo	undated	Studio Portrait; From verso: Byron C. Foy. Please credit Murillo Photo. There is a number 14304 written in pencil.	7 1/2" x 9 1/2" Black and White Glossy Print
GC-1377-15-036	William C. Froelich	Gladser Studio	undated	Studio Portrait; From verso: Wm. C. Froelich, Bill Froelich Motor Co. 1720 So. Western Ave., Los Angeles. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-037-001	Boyd H. Gibbons	Unidentified Photographer	undated	Studio Portrait; From verso: Boyd H. Gibbons, Member - Twenty Seventh Auto Show Committee; Proprietor, Boyd H. Gibbons, Ford-Mercury-Lincoln, Zephyr	8x10" Black and White Glossy Print
GC-1377-15-037-002	Allen Greer	Streib, Art	undated	Studio Portrait; From verso: Allen Greer, Member of Twenty Seventh Auto Show Committee; General Manager, Greer Robbins Company, Hupmobile Distributor, 1509 S. Figueroa St., Los Angeles. Please Credit Art Streib, 955 South Hope St., Los Angeles. Streib Number: 59-2391	8x10" Black and White Glossy Print
GC-1377-15-037-003	P. H. Greer	Walinge, Chicago	undated	Studio Portrait; From verso: P H Greer, Director Los Angeles Motor Car Dealers Assn. President Greer-Robbins Company, Chrysler-Hupmobile Distributor. Photography studio's name is embossed in the print: Walinge, Chicago. Note on condition of print, some of the emulsion has been scraped off on the man's forehead (10/28/2016)	4 1/2" x 6 3/4" Sepia Toned Print
GC-1377-15-037-004	J. Russell Grundy	Unidentified Photographer	undated	Studio Portrait; From verso: J. Russell Grundy. Pencil #16 Note: The print has been trimmed, the proper right side is uneven. Condition: glue residue on front of print	4 3/4" x 6 3/4" Black and White Matte Print

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GC-1377-15-037-005	Felix Guinney	Edwards-Hosteler	undated	Studio Portrait; From verso: Felix Guinney. Photography Studio's name is embossed in the print: Edwards-Hosteler, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-038-001	F. L. (Dan) Hastings	Pacific Press Photos	undated	Studio Portrait; From verso: F. L. (Dan) Hastings, President Motor Car Dealers Assn. of So. Calif. Chevrolet Dealer, Santa Monica, Calif; Please credit Pacific Press Photos, Santa Monica, Calif	5x7" Black and White Glossy Print
GC-1377-15-038-002	W. P. Herbert, Jr.	Mauray, LA	undated	Studio Portrait; From verso: W. P. Herbert, Jr. Secy. & Treas. - W. P. Herbert Co. Chandler Distributor, 1100 S. Flower St., Los Angeles. Member- Fifteenth Automobile Show Committee. Photographer's name is on the front of the print: Mauray, LA	8x10" Black and White Glossy Print
GC-1377-15-038-003	Olin J. Hessell	Gladser Studio	undated	Studio Portrait; From verso: Olin J. Hessell; Olin J. Hessell 9372 Wilshire Blvd., Beverly Hills, Calif. Studebaker. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-038-004	Paul. G. Hoffman	Murillo Photo	undated	Studio Portrait; From verso: Paul G. Hoffman; Please credit Murillo Photo. There is a number 3824 written in pencil.	7 1/2" x 9 1/2" Sepia Toned Print
GC-1377-15-038-005	C. S. Howard, Jr.	Streib, Art	undated	Studio Portrait; From verso: C. S. Howard, Jr., Vice President, Los Angeles Motor Car Dealers Assn. Howard Automobile Company, 1367 South Figueroa St., Los Angeles. Buick. Please Credit: Art Streib Studio, 955 South Hope St., Los Angeles. Streib number: 17702-2	8x10" Black and White Glossy Print
GC-1377-15-039-001	Phil Hall	Streib, Art	undated	Studio Portrait; From verso: Phil Hall; Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib number: 29023-1	8x10" Black and White Glossy Print
GC-1377-15-039-002	Phil Hall	Streib, Art	undated	Studio Portrait; From verso: Phil Hall. Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib number: 29023-2	8x10" Black and White Glossy Print
GC-1377-15-040-001	Ralph Hamlin	Ray Huff Studios	undated	Studio Portrait; From verso: Ralph Hamlin, Member Twenty Seventh Automobile Show Committee, Graham Distributors, 1040 S. Flower St., Los Angeles. Please Credit Ray Huff Studios, Los Angeles.	8x10" Black and White Glossy Print
GC-1377-15-040-002	Ralph Hamlin	Steckel, George	undated	Studio Portrait; From verso: Ralph Hamlin, Treasurer, Los Angeles Motor Car Dealers Assn. Proprietor, Franklin Motors, Inc. Franklin Distributor. Photographer's name is embossed in the print: Steckel	7 1/2" x 9 3/4" Black and White Glossy Print

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GC-1377-15-041	The Making of the picture: "Harvest Moon"	Warner Brother's Studio	20 Aug. 1943	<p>Group Portrait; From verso: Warner Brother's Studio, Burbank, Calif. Friday, August 20, 1943. The Making of the Picture, "Harvest Moon" Directed by David Butler.</p> <p>First Row: left to right, Leroy Prinz Review Girls: Maud, Helen, Mabel, Mr. LeRoy Prinz, ace dance director, Warner Brother's Studio, Ethel (Shattuck?), Virginia. Second Row Standing Left to Right: F.W.A. Vesper, Past President National Automobile Dealers Assn, LA Jolla, Calif.; Dorothy, Elliott Taylor, Chief Automobile Rationing Section, Office of Price Administration, Washington, D.C.; Anna, D.E. Castles, President, National Automobile Dealers Assn, St. Louis, Missouri; Jean; Dennis Morgan, star in Warner Bros. Production of Harvest Moon; Janet; Burt Roberts, Secretary, Los Angeles Motor Car Dealers Assn, Beverly. License to Reproduce with Copyright Notice Granted to Newspapers, magazines and other ???.</p> <p>Full title of the movie: Shine on Harvest Moon (Motion picture), initial release date 1944.</p> <p>Note: Includes a 4x5" negative in file. Verso of photograph was also digitized to capture all of the label information and identifications.</p>	8x10" Black and White Matte Print
GC-1377-15-042-001	Spencer T. Honig	Gladser Studio	undated	<p>Studio Portrait; From verso: Spencer T. Honig, President Los Angeles Motor Car Dealers Assoc, Nash California Company, 1240 South Figueroa St., Los Angeles. Credit Gladser Studio</p>	8x10" Black and White Matte Print
GC-1377-15-042-002	Spencer T. Honig	Streib, Art	undated	<p>Studio Portrait; From verso: Spencer T. Honig, President Los Angeles Motor Car Dealers Assoc, Nash California Company, 1240 South Figueroa St., Los Angeles. Please Credit Art Streib Studio, 955 South Hope St., Los Angeles. Streib number: 16555-1</p>	8x10" Black and White Matte Print
GC-1377-15-042-003	Spencer T. Honig	Streib, Art	undated	<p>Studio Portrait; From verso: Spencer T. Honig, President, Los Angeles Motor Care Dealers Assn. Nash Distributor, 1240 So. Figueroa St., Los Angeles. Please credit Art Streib, 955 South Hope St., Los Angeles. Streib Number: 60-6250-1</p>	8x10" Black and White Matte Print
GC-1377-15-043-001	Lonnie Hull	Gladser Studio	undated	<p>Studio/Office Portrait; From verso: Mr. Lonnie Hull, Vice-president Los Angeles Motor Car Dealers Assn. 339 South La Brea Ave., Los Angeles; Credit Gladser Studio.</p>	8x10" Black and White Matte Print
GC-1377-15-043-002	Lonnie Hull	Unidentified Photographer	undated	<p>Studio Portrait; From verso: Mr. Lonnie Hull, 1949 President Los Angeles Motor Car Dealers Assn. Lonnie Hull (Dodge-Plymouth) 339 South La Brea Ave., Los Angeles</p>	8x10" Black and White Matte Print
GC-1377-15-044-001	Irvin Kaiser	Gladser Studio	undated	<p>Studio Portrait; From verso: Irvin Kaiser, Director Los Angeles Motor Car Dealers Assn. Kaiser Brothers, 1540 So. Figueroa Street, Los Angeles. Oldsmobile. Credit Gladser Studio</p>	8x10" Black and White Matte Print

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GC-1377-15-044-002	R. Leslie Kelly	Gladser Studio	undated	Studio Portrait; From verso: Mr. R. Leslie Kelly c/o Les Kelley, 1269 S. Figueroa St. Los Angeles. Credit Gladser Studio	8x10" Black and White Matte Print
GC-1377-15-045-001	William F. Laughlin	Gladser Studio	undated	Studio Portrait/Office; From verso: William F. Laughlin, Bacon & Laughlin Motor Sales, 1220 East 7th Street, Los Angeles. Credit Gladser Studio.	8x10" Black and White Matte Print
GC-1377-15-045-002	J. Saxon Lloyd	Streib, Art	17 Oct. 1952	Portrait; From verso: J. Saxton Lloyd, Ambassador Hotel, Los Angeles. October 17, 1952. Please credit: Art Streib Studio, 955 South Hope Street, Los Angeles. Streib Number: 23797-1	8x10" Black and White Matte Print
GC-1377-15-045-003	Albert G. Lusby	Unidentified Photographer	undated	Studio Portrait; From verso: Albert G. Lusby, Gen. Mg. Collins-Lusby, Inc. Distributor of Stearns Car; Member of Fourteenth Los Angeles Auto Show Committee	8x10" Black and White Matte Print
GC-1377-15-046-001	L. J. McCracken	Unidentified Photographer	undated	Studio Portrait; From verso: L. J. McCracken, Gen. Mgr., Willys Overland Pacific Co.; 1058 S. Figueroa St., Los Angeles. Distributor: Willys Knight-Overland- Whippet. Member of Third Annual Enclosed Car Salon.	7 1/4" x 9 1/4" Black and White Glossy Print
GC-1377-15-046-002	Harry A. Mann	Gladser Studio	undated	Studio Portrait; From verso: Harry A. Mann, Vice President Los Angeles Motor Car Dealers Assn. Harry7 Mann Chevrolet Company, 5735 Crenshaw Blvd. Los Angeles. Chevrolet. Credit Gladser Studio.	8x10" Black and White Glossy Print
GC-1377-15-046-003	Watt Moreland	Boyé Studios	undated	Studio Portrait; From verso: Watt Moreland, former president. L.A. Motor Car Dealers Assn. Please Credit Boyé Studios, 643 S. Olive St., Los Angeles.	8x10" Black and White Glossy Print
GC-1377-15-046-004	Frank Muller	Gladser Studio	undated	Studio Portrait; From verso: Frank Muller, Muller Brothers, 6380 Hollywood Blvd., Hollywood, Calif. Oldsmobile. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-046-005	Clifford Murphy	Gladser Studio	undated	Studio Portrait; From verso: Clifford B. Murphy, Murphy Oldsmobile Co. 718-740 So. La Brea Ave., Los Angeles. Oldsmobile. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-047-001	Albert A. Nerney	Gladser Studio	undated	Studio Portrait; From verso: Mr. Albert A. Nerney; c/o Albert A. Nerney, 7807 Santa Monica Blvd. Los Angeles. Ford. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-047-002	A. E. Nugent	Gladser Studio	undated	Studio Portrait; From verso: A. E. Nugent 400 So. La Brea Ave, Los Angeles. Chevrolet. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-047-003	W. G. Nugent	Streib, Art	undated	Studio Portrait; From verso: W. G. Nugent; Please credit Art Streib Photographers, 1972 Hillhurst Ave. Los Angeles. Streib Number: 28458	8x10" Black and White Glossy Print
GC-1377-15-048-001	Hamlin W. Nerney	Murillo Photo	11 Oct. 1928	Studio Portrait; From front of photograph: Murillo, LA; From verso of print: Hamlin W. Nerney Oct. 11, 1928	8x10" Black and White Glossy Print

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GC-1377-15-048-002	Hamlin W. Nerney	Streib, Art	undated	Studio Portrait; From verso: Hamlin W. Nerney, Treasurer, Los Angeles Motor Car Dealers Association 1953-1954. Please Credit Art Streib Studio, 955 South Hope Street, Los Angeles. Streib Number: 26242	8x10" Black and White Glossy Print
GC-1377-15-049	Foster S. Paden	Gladser Studio	undated	Studio Portrait; From verso: Foster S. Paden, Bliss & Paden, 1290 Westwood Blvd. Los Angeles. Studio identification is on the front of the image	8x10" Black and White Glossy Print
GC-1377-15-050	George S. Pelton	Streib, Art	undated	Studio Portrait; From verso: George S. Pelton, Member, Show Committee. Los Angeles Motor Car Dealer, 1937 Automobile Show. Please Credit: Streib, Art, 130 S. Broadway, Los Angeles. No Streib Number	8x10" Black and White Glossy Print
GC-1377-15-051	Harrison H. Rhoads	Gladser Studio	undated	Studio Portrait; From verso: Harrison H. Rhoads, Director, Los Angeles Motor Car Dealers Assn. Chevrolet Dealer, 9018 Wilshire Blvd., Beverly Hills. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-052	Burt H. Roberts	Gladser Studio	undated	Studio Portrait; From verso: Burt H. Roberts, Executive Secretary, Los Angeles Motor Car Dealers Assn. 576 Chamber of Commerce Bldg. Los Angeles. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-053	E. L. Roscoe	Gladser Studio	undated	Studio Portrait; From verso: Mr. E. L. Roscoe, c/o Hillcrest Motor Co. 1730 No. Highland Ave. Hollywood. Cadillac-Oldsmobile. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-054	H. C. Shillinglaw	G. Edwin Williams Studio	undated	Studio Portrait; From verso: H. C. Shillinglaw. Member 1st Annual Automobile Salon Committee. Res. Mgr. Earle C. Anthony, Inc. Packard Distributor. Please credit G. Edwin Williams Studio	5x8" Black and White Glossy Print
GC-1377-15-055	Don P. Smith	Murillo Photo	1929?	Studio Portrait; From verso: Don P. Smith, former Moon dealer 1929. On the front of the Print Murillo, LA	8X10" Sepia Toned Print
GC-1377-15-056	Lee Speights	Unidentified Photographer	undated	Studio Portrait; From verso: Lee Speights Condition of the Print: Bottom of the print has a few tears; top proper left corner has been folded	8X10" Black and White Glossy Print
GC-1377-15-057	LeRoy Spencer	Gladser Studio	undated	Studio Portrait; From verso: LeRoy Spencer, Secretary Los Angeles Motor Car Dealers Assn. Earle C. Anthony, Inc. 1000 S. Hope Street, Los Angeles. Packard. Credit Gladser Studio	8X10" Black and White Glossy Print
GC-1377-15-058	Al Stuebing	Gladser Studio	undated	Studio Portrait; From verso: Al Stuebing. Credit Gladser Studio	8X10" Black and White Glossy Print
GC-1377-15-059	Edward L. Symonds	Unidentified Photographer	undated	Studio Portrait; From verso: Edward L. Symonds. Pencil #15 Condition of the Print: some of the emulsion has been rubbed off in the center of the print	4 3/4" x 6 3/4" Black and White Matte Print

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GC-1377-15-060	Guy Tucker	Sergis Alberts	undated	Studio Portrait; From verso: Guy Tucker. Kindly Credit Photo By Sergis Alberts Hollywood Condition of the Print: top proper right corner has been folded.	7 1/2" x 9 1/2" Sepia Toned Print
GC-1377-15-061-001	Harold W. Tuttle	Murillo Studio	undated	Studio Portrait; From verso: Harold W. Tuttle, Member Show Committee Los Angeles Motor Car Dealer, 1937 Automobile Show. On the front of the print: Murillo Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-061-002	Harold W. Tuttle	Western Photographic Service	undated	Studio Portrait; From verso: Harold W. Tuttle (deceased), Gen. Mgr. Howard Automobile Co; owner, Long Beach Buick Co; former president of Los Angeles Motor Car Dealers Assn. Credit Warning! Credit Line Must Appear When Reproducing This Photograph Western Photographic Service, 108 W. 6th St, L.A.	8x10" Black and White Matte Print
GC-1377-15-062	L. R. Wadsworth	Murillo Photo	undated	Studio Portrait; From verso: L. R. Wadsworth, Chairman 1st Annual Automobile Salon Committee; Gen. Mgr. William E. Busch, Inc. Pierce Arrow Distributor Photograph is signed on the front of the print: Murillo, LA	7 1/4" x 9 1/4" Black and White Matte Print
GC-1377-15-063	Gordon Warren	Murillo Photo	25 Jul. 1939	Studio Portrait; From verso: Gordon Warren, Member of Twenty Seventh Automobile Show Committee; President, Los Angeles Motor Car Dirs. Association, Chevrolet Dealer, 5950 Hollywood Blvd., Hollywood 7/25/1939 Photograph is signed on the front of the print: Murillo, LA	8x10" Black and White Glossy Print
GC-1377-15-064-001	James E. Waters	Gladser Studio	undated	Studio Portrait; From verso: James E. Waters, Director, Los Angeles Motor Car Dealers Assn. J. E. Waters Company, 112 No. Western Avenue, Los Angeles. Dodge-Plymouth. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-064-002	James E. Waters	Unidentified Photographer	undated	Studio Portrait; From verso: James E. Waters, Director, Los Angeles Motor Car Dealers Assn. J. E. Waters Company, 112 No. Western Avenue, Los Angeles. Dodge-Plymouth.	5x8" Black and White Glossy Print
GC-1377-15-065	Lee White	Gladser Studio	undated	Studio Portrait; From verso: Mr. Lee White c/o Lee White, 4925 S. Vermont Ave. Los Angeles. Dodge-Plymouth	8x10" Black and White Glossy Print
GC-1377-15-066	Jim Woolacott	Murillo Photo	undated	Studio Portrait; From verso: Jim Woolacott; Harold Arnold Co. Please credit Murillo Photo Condition of print: There is a crease in the middle of the photograph	7 1/4" x 9 1/4" Sepia Toned Print
GC-1377-15-067	Herbert Woodward	Witzel Photo	undated	Studio Portrait; From verso: Herbert Woodward, Vice-President Los Angeles Motor Car Dealers Assn. Pres.& Gen. Mgr. Herbert Woodward Inc. Distributor Reo Motor Cars, Speedwagons & Trucks. Attention all Publications. Permission is hereby given to all publications to reproduce this photograph provided the proper credit is given. Witzel Photo	7 3/4" x 9 1/2" Black and White Glossy Print

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GC-1377-15-068	J. C. Wooton	Gladser Studio	undated	Studio Portrait; From verso: Mr. J. C. Wooton c/o J. C. Wooton Pontiac Co. 410 So. Vermont Ave., Los Angeles. Pontiac. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-069	E. Ross Wright	John E. Reed	undated	Studio Portrait; From verso: E. Ross Wright, Downtown Motor Sales, 1200 S. Hope St. (Partner, Gen'l Mgr., Sales Mgr.) Photo studio information on front of print: John E. Reed, Hollywood	8x10" Black and White Glossy Print
GC-1377-15-070	Group Photo at the Jonathan Club	Streib, Art	undated	Group Portrait; From verso: Luncheon in honor of Bob Finley, Managing Editor Automotive News of Detroit, presented by the Board of Directors of the Los Angeles Motor Car Dealers Association at the Jonathan Club, Los Angeles, Friday, March. 9th. Seated from left to right: Lonnie, Hull, Dodge-Plymouth; Ted Wessen, Wessen Buick; Bob Finley; Roy Carrington, Baldwin Chevrolet; Spence T. Honig, Nash California Company; James Waters, Dodge-Plymouth. Standing left to right: Joe Coberly, Jr, Lincoln-Mercury; George Harger, Green-Haldeman, Chrysler-Plymouth; Del Schrader, Los Angeles Times; Russ Ewbank, Editor NADA, Used Car Guide (National Automobile Dealers Association); Bob Burt, Los Angeles Examiner; Hershell Blewet, Los Angeles Herald Express; Domenich Basso, DeSoto-Plymouth; F. G. Peto, W. D. Dunham Ford; L. C. Barnard, Los Angeles Examiner; "Chuck" Elmendorf, Los Angeles Motor Car Dealers Association. Please credit Art Streib Studio 955 South Hope Street, Los Angeles. Streib Number: 20672 Note: image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-071	Winners of the Yosemite Economy Run	Streib, Art	undated	Studio Portrait; From verso: Yosemite Economy. Run. Left to Right - Frank L. Foster Nash-Breyer Motor Co - First Place Winner; Arch Davis, Don Lee - Second Place; Phil Orr, Franklin Motors, Inc. - Third Place. Photo by Streib, Art, 120 1/2 S. Broadway, Los Angeles. No Streib Number	7x11" Black and White Glossy Print
GC-1377-15-072-001	Motor Car Dealers Association Officers and Directors	Streib, Art	19-Jan-50	Group Portrait; from the verso of print: Old Timers Get-Together Jonathan Club January 19, 1950, Dave F. Smith Host. Seated left to right: William L. Hughson, Dave F. Smith, W. K. Cowan, Lonnie Hull. Standing left to right: James E. Waters, Roy S. Carrington, Charles H. Elmendorf, Robert S. Breyer, Harold W. Tuttle (June 7, 1950), Ralph Hamlin, Fred S. Albertson, Perry H. Greer, Irvin Kaiser, LeRoy Spencer, Reeves Gartzmann, Hamlin W. Nerney, Joe E. Colberly, Sr.; Al Stuebing, Spencer T. Honig. Please Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 18507 Note: image made of verso of the print so that all of the information about the men in the photograph was included.	Black and White Glossy Print

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GC-1377-15-072-002	Motor Car Dealers Association Officers and Directors	Streib, Art	4 Apr. 1950	<p>Group Portrait; From verso: New Directors of the Motor Car Dealers Association of Southern California elected Tuesday, April 4, 1950 at the Annual Meeting held in the Embassy Room of the Ambassador Hotel: Front Row reading from left to right: Dan Potter, Alhambra-Pasadena Area; Spencer T. Honig, President, Los Angeles; D. D. Andrews, Burbank-Glendale Area; Hamlin W. Nerney, Los Angeles Area; W. G. Bryant, Long Beach Area; J. R. Townsend, San Diego. Back Row left to right: Kenneth Sopp, Huntington Park Area; Lee Kendall, Bay Distribution Area; J. H. Edgar, Imperial County; Lee Froman, Kern County; Charles Soderstrom, San Pedro-Wilmington Area. Please Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 18987-1</p> <p>Note: image made of verso of the print so that all of the information about the men in the photograph was included.</p>	Black and White Glossy Print
GC-1377-15-072-003	Motor Car Dealers Association Officers and Directors	Streib, Art	undated	<p>Group Portrait; From verso: New Officers and Directors of the Los Angeles Motor Car Dealers.</p> <p>Seated left to right: Lonnie Hull, (Lonnie Hull - Dodge Plymouth), Treasurer; Roy S. Carrington, (J. V. Baldwin Chevrolet Company), Vice President; LeRoy Spencer, (Earle C. Anthony, Inc., Packard), President; Ted Wessen (Wessen Buick, Secretary. Directors standing left to right: Al Stuebing, (Al Stuebing-Ford); Irvin Kaiser (Kaiser Brothers - Oldsmobile); Clarence J. Dixon (Hillcrest Motor Company - Cadillac). Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 19222</p> <p>Note: image made of verso of the print so that all of the information about the men in the photograph was included.</p>	8x10" Black and White Glossy Print
GC-1377-15-072-004	Motor Car Dealers Association Officers and Directors	Streib, Art	1951	<p>Group Portrait; From verso: Officers and Directors of the Los Angeles Motor Car Dealers Association for the year 1951-1952.</p> <p>Seated Left to Right: Vice-President Ted Wessen, Wessen Buick Company, Buick; President, Roy S. Carrington, J. V. Baldwin Company, Chevrolet; Secretary, Clarence J. Dixon, Clarence J. Dixon Cadillac, Inc. Cadillac; Treasurer, Wallace H. Austin, Paul G. Hoffman Co., Studebaker. Standing left to right: Directors: Hamlin W. Nerney, Hamlin W. Nerney Company, Ford; Irvin Kaiser, Kaiser Brothers, Oldsmobile; Absent: Burch Greene, Green-Haldeman Co., Chrysler-Plymouth. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 21071</p> <p>Note: image made of verso of the print so that all of the information about the men in the photograph was included.</p>	8x10" Black and White Glossy Print

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GC-1377-15-072-005	Motor Car Dealers Association Officers and Directors	Streib, Art	1951	Group Portrait; From verso: Lee Froman, Sec'y; Charles H. Elmendorf, Exec. Secy; Spencer T. Honig, Pres.; Roy S. Carrington, Vice Pres.; Irvin Kaiser, Treas. Officers of Motor Car Dealers Association of S.C. April 1951. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 20834-1 Note: image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-073-001	Officers and Directors Los Angeles Motor Car Dealers Association	Streib, Art	1953	Group Portrait; From verso: Officers and Board of Directors of the Los Angeles Motor Car Dealers Association for the year 1953-1954. Seated, left to right: Ray D. Wilson, Vice President; Burch E. Greene, President; Hamlin W. Nerney, Treasurer; Dan Ashcraft, Secretary. Standing left to right: Dave F. Smith, General Counsel; Irvin Kaiser, Director; Phil Hall, Director; Ted Wessen, Director; Charles H. Elmendorf, Executive Secretary. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 25245-1 Note: image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-073-002	Officers and Directors Los Angeles Motor Car Dealers Association	Streib, Art	1953	Group Portrait; From verso: New Officers and Directors of the Los Angeles Motor Car Dealer Association for the year 1953-1954. Seated left to right: Ray D. Wilson, Vice President; Burche E. Greene, President; Hamlin W. Nerney, Treasurer. Standing left to right: Phil Hall, Director; Irvin Kaiser, Director; Ted Wessen, Director; and Dan Ashcraft, Secretary. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 25245-2 Note: image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-073-003	Officers and Directors Los Angeles Motor Car Dealers Association	Streib, Art	undated	Group Portrait; From verso: On the left, Ted Wessen, retiring President of the Los Angeles Motor Car Dealers Association, congratulates Burch E. Greene, the New President. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 25245-3 Note: image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-074-001	Models at the Los Angeles Auto Show	Streib, Art	undated	Group Portrait. Unidentified Models at the Los Angeles Auto Show held at the Pan Pacific Auditorium. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 24432-17	8x10" Black and White Glossy Print
GC-1377-15-074-002	Models at the Los Angeles Auto Show	Streib, Art	undated	Group Portrait. Unidentified Models at the Los Angeles Auto Show held at the Pan Pacific Auditorium. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 29117-14	8x10" Black and White Glossy Print

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GC-1377-15-075	Annual Duck Luncheon	Streib, Art	1956	Group Portrait, from the verso of print: Annual Duck Luncheon held Tuesday, December 4, 1956, Jonathan Club, Los Angeles. Seated, reading left to right: Harrison H. Rhoads, Earl Carpenter, LeRoy Spencer, Host Dave F. Smith, Billy Hughson, Clarence Dixon, Ralph Hamlin, Bob Breyer, Spencer T. Honig. Standing, left to right: Lonnie Hull, Bill Nugent, Frank French, Reeve Gartzman, Jim Waters, Ray D. Wilson, Roy Carrington, Mel Alsbury, Sr., Dan Ashcraft, Al Stuebing, Ham Nerney, Irvin Kaiser, Al Waddell, Phil Hall, Lathrop Hoffman, Elmendorf. Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib Number: 32961 Note: image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-076	Group Photo	Unidentified Photographer	undated	Group Photograph, taken at an event. Motor Car Dealers Association, So Cal. Two men seated at a table. D-7 on verso	5x7" Black and White Glossy Print
GC-1377-15-077-001	Directors LA Motor Car Dealers Association	Streib, Art	1960	Group Photograph; From verso: 1960-61 Directors LA Motor Car Dealers Association. Left to right: Ray D. Wilson; Wilson H. Albertson, Pres.; Clarence R. Watkins, Sec.; Irvin Kaiser; Phil Johnston; A.E. England, Vice Pres.; Phil Hull, Frank French, Treas. Mel Alsbury, Sr. Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib Number: 38876 Note: image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-077-002	Directors Motor Car Dealers Association of Southern California	Streib, Art	1961	Group Portrait; From verso: Motor Car Dealers Association of Southern California Directors 1961-62. First Row, left to right: Ray D. Wilson - Los Angeles; C.D. Cone, Vice President- Fullerton; James R. Cross, President - Van Nuys; Marvin K. Brown - San Diego; Second Row, left to right: George Nichols - San Bernardino; John Hessell - Bay District Area; J. D. Morris, Immediate Past President- Kern County; R. D. Browning - Long Beach; Joe Phillips -Burbank. Third Row, left to right: Ken Sopp - Huntington Park; Charles Soderstrom - San Pedro; Don Clark - Pomona; Wm. L. Morris - Fillmore. Absent: William Symes, Treasurer - Pasadena; Clifford B. Murphy - Los Angeles; Harley Dold - El Centro; C. W. Dutton - Riverside; Robert B. Johnson - San Luis Obispo; Shelton B. Washburn - Santa Barbara. Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib Number: 40222 Note: image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print

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GC-1377-15-078	LA Auto Show, Pan Pacific Auditorium	Kloepfer Photography	mid-late 1960s	Color Contact Sheet: LA Auto Show, Pan Pacific Auditorium(?) mid-late 1960s. Proof: return to Kloepfer Photography, 142 N. Angeleno Ave., Azusa, Calif. Note: This Contact Sheet has 6 images	5 1/2" x 10" color glossy Contact Sheet
GC-1377-15-079-001	Motor Car Dealers Association of Southern California	Keller Photo		Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. From verso: Proof - 12480-1. Keller Photo 9876 Wilshire Blvd, Beverly Hills Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-002	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. From verso: Proof - 12480-2. Keller Photo 9876 Wilshire Blvd, Beverly Hills Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-003	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. From verso: Proof - 12480-3. Keller Photo 9876 Wilshire Blvd, Beverly Hills Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-004	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. From verso: Proof - 12480-4. Keller Photo 9876 Wilshire Blvd, Beverly Hills Note: This Contact Sheet has 3 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-005	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-006	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-007	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. Note: This Contact Sheet has 6 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-080-001	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. From verso: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 7142- 2-10	8x10" Black and White Glossy Print
GC-1377-15-080-002	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. The image show a gentleman at the podium to his right are Jim Willingham and Jack Wall, President Motor Car Dealers Association-SC. From verso: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 12480-3-4	8x10" Black and White Glossy Print

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GC-1377-15-080-003	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. The image show a gentleman at the podium 15 men are seated on the dais, facing the other participants. From verso: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 12778 2-11	8x10" Black and White Glossy Print
GC-1377-15-080-004	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. The image shows 17 men standing on the dais. From the verso of the print: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 12679-3-1	8x10" Black and White Glossy Print
GC-1377-15-080-005	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. The image shows 17 men standing on the dais. From the verso of the print: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 12679-3-2	8x10" Black and White Glossy Print
GC-1377-15-081	Reiss take California Post	Unidentified Photographer	20 Aug. 1973	Magazine Clipping from Automotive News, August 20, 1973 page 31. "Reiss takes California post." William J. Symes, left president, Motor Car Dealers Assn. of Southern California, meets Leonard Reiss, newly-appointed executive-secretary of the New Car Dealers Policy and Appeals Board of California. Doing the honors is Board President Pascal Dilday, a San Diego Lincoln-Mercury dealer. Note: On the verso page 32, "Plans for New York Auto Show Under Way." This was not scanned.	4 3/4" x 5 3/4" Magazine Clipping
GC-1377-15-082-001	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-22-86 MCDA A Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-002	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-22-86 MCDA B Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-003	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-22-86 MCDA C Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-004	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-22-86 MCDA D Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-005	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA E Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-006	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA F Notes: 7 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet

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GC-1377-15-082-007	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA G Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-008	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA H Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-009	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA I Notes: 4 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-010	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-24-86 MCDA I Notes: 11 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-011	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-24-86 MCDA J Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-012	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-24-86 MCDA K Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-013	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-24-86 MCDA L Notes: 13 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-014	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-25-86 MCDA M Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-015	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-25-86 MCDA N Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-016	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; Sticker from front of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-25-86 MCDA O Notes: 14 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-017	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; Sticker from front of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-25-86 MCDA P Note: 13 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-083-001	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker on verso Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-21-87 A, MCDASC Reception A Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet

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GC-1377-15-083-002	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker on verso of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-21-87 B, MCDASC Reception Note: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-083-003	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker on verso of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-21-87 C, MCDASC Reception C Note: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-083-004	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker from front of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-22-87 D MCDASC Reception D Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-083-005	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker from front of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-22-87 E MCDASC Reception E Notes: 5 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-084-001	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 F MCDA F Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-084-002	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 H MCDA H Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-084-003	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 I MCDA I Notes: 12 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-085-001	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 J MCDA J Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-085-002	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 K MCDA K Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-085-003	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 L MCDA L Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-085-004	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 M MCDA M Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-085-005	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 N MCDA N Notes: 7 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet

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Photographer Information for GC 1377 Box 15, Art Streib and Gladser Studio are the primary photographers. The Art Streib (Arthur C. Streib) name appears in the following order, additional research might provide date range information. Art. Streib (120 1/2 S. Broadway, Los Angeles and 130 S. Broadway, Los Angeles date: circa 1920-1930s); Art Streib (955 South Hope Street, Los Angeles, date: circa 1930s-1950); Art Streib Studio (955 South Hope Street, Los Angeles, date: circa 1950-1955) and Art Streib Photographers (1972 Hillhurst Ave. Los Angeles, date: circa 1955-1970)